



**BlazingSocial Demo**  
**Automated Social Media Marketing**  
**Mortgage**  
**Real Estate**  
**Title Insurance**



# Social Media Marketing Is Challenging

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BlazingSocial removes the social media marketing challenges by providing great content and posting to all your social media pages.

RESULT- More Sales



# BlazingSocial Content

Post 6 days a week automatically  
(27 posts per month)

ECONOMIC NEWS



MORTGAGE NEWS



QUOTES



REAL ESTATE NEWS



INDUSTRY VIDEOS



HOLIDAYS



# Add-On Niche-Specific Content Libraries



Mortgage Advice



Commercial Real Estate Advice



Real Estate Advice



Fix and Flip



DSCR



Non-QM



Multi-Family



Accessory Dwelling Units  
(ADUs)



SBA Loans



# Post Example

- Infographic
- Post text
- Branded graphic
  - Facebook, LinkedIn format
  - Instagram format
- Call to action links
- Hash tag research



The M & M Team Realty









May 20 at 7:35 AM · ⚙️



An Accessory Dwelling Unit (ADU) is a self-contained living space that is secondary to the primary residence on a property. ADUs go by various names, including granny flats, in-law suites, secondary suites, or backyard cottages. See What's My Home Worth? <https://bit.ly/3DoKtDv>  
Selling Homes For Top Dollar <https://bit.ly/TheresaMiller> #adu #Accessorydwellingunit



# Call To Action Click Tracking

<input type="checkbox"/>  <b>Theresa Miller - selling homes</b> <a href="https://theresamiller.book.live/bizcardbook">bit.ly/TheresaMiller</a> <a href="https://theresamiller.book.live/bizcardbook">https://theresamiller.book.live/bizcardbook</a>  173 engagements Jan 30, 2023 No tags	<input type="checkbox"/>  <b>Babak Free Consultation</b> <a href="https://chartpac.com/resources/free-consultation">bit.ly/3zs7YK6</a> <a href="https://chartpac.com/resources/free-consultation">https://chartpac.com/resources/free-consultation</a>  307 engagements Jul 23, 2022 No tags
<input type="checkbox"/>  <b>Theresa Miller - What's my home worth</b> <a href="https://tinyurl.com/yc8ybfaa">bit.ly/3DoKtDv</a> <a href="https://tinyurl.com/yc8ybfaa">https://tinyurl.com/yc8ybfaa</a>  276 engagements Jan 30, 2023 No tags	<input type="checkbox"/>  <b>Babak - Reverse Mortgage</b> <a href="https://chartpac.com/services/reverse-mortgage">bit.ly/3onni4D</a> <a href="https://chartpac.com/services/reverse-mortgage">https://chartpac.com/services/reverse-mortgage</a>  130 engagements Jul 23, 2022 No tags
<input type="checkbox"/>  <b>Mitch Chappellear   Let's Get in Touch</b> <a href="https://www.regentfinancial.com/about_us/profile/mitch_chappellear">bit.ly/3UlvfFO</a> <a href="https://www.regentfinancial.com/about_us/profile/mitch_chappellear">https://www.regentfinancial.com/about_us/profile/mitch_chappellear</a>  310 engagements Nov 08, 2022 No tags	<input type="checkbox"/>  <b>Craig Hadley Dodd - apply Now</b> <a href="https://ahmteam.mymortgage-online.com/loan-app/?siteId=2172575867&amp;workFlowId=80089">bit.ly/CraigHadley</a> <a href="https://ahmteam.mymortgage-online.com/loan-app/?siteId=2172575867&amp;workFlowId=80089">https://ahmteam.mymortgage-online.com/loan-app/?siteId=2172575867&amp;workFlowId=80089</a>  582 engagements Jul 25, 2022 No tags
<input type="checkbox"/>  <b>Apply Now - Mitch Chappellear</b> <a href="https://myloan.regentfinancial.com/homehub/signup/mitch@regentfinancial.com?from_mobile_share=L...">bit.ly/3EhMuSV</a> <a href="https://myloan.regentfinancial.com/homehub/signup/mitch@regentfinancial.com?from_mobile_share=L...">https://myloan.regentfinancial.com/homehub/signup/mitch@regentfinancial.com?from_mobile_share=L...</a>  289 engagements Nov 08, 2022 No tags	<input type="checkbox"/>  <b>Denise Borgia</b> <a href="https://www.deniseborgia.com/WhentogetQualified">bit.ly/3K1jolz</a> <a href="https://www.deniseborgia.com/WhentogetQualified">https://www.deniseborgia.com/WhentogetQualified</a>  409 engagements Aug 14, 2022 No tags

# Branded Industry Videos



## Mortgage Videos\*

- First Time Home Buyers
- Home Buyers
- Government VA and FHA
- Reverse Mortgage



## Real Estate Videos\*

- First Time Home Buyers
- Home Buyers
- Home Sellers

\*12 Videos Per Category





# 6 Home-Selling Mistakes



Theresa Miller  
Broker \ Owner



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Theresa Miller  
Broker \ Owner

## Probate, Trust & Divorce Sales

Buy a Home

Sell Your Home

City, County, Subdivision, etc

SEARCH

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a day ago · ⚙️



Start several months before the property is made available. Look through the eyes of a buyer. See Full Video <https://wi.st/3rheOAw> See What's My Home Worth? <https://bit.ly/3DoKtDv> Selling Homes For Top Dollar <https://bit.ly/TheresaMiller>

**THE M&M Team Realty**

# Making Your Home Ready To Sell

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Broker \ Owner

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# Determining Your Initial Offer



Kim & Mike DeWitt





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# Sendible Social Media Management Tool

The screenshot displays the Sendible dashboard interface. At the top, there's a navigation bar with tabs for PUBLISH, ACTIVITY, MONITOR, CONTENT, REPORTS, and PROFILES. A user profile 'David P' is visible in the top right. Below the navigation bar, there are filters for 'SCHEDULED', 'QUEUED', 'SENT', and 'OVERVIEW', along with 'Team member filter' and 'Profile filter'. The main area is a calendar for 'June 2021', with a 'TODAY' button and view options for 'MONTH', 'WEEK', and 'DAY'. The calendar grid shows various social media posts scheduled for different days, each with a preview of the post content and social media icons. For example, on June 15th, a post is scheduled for 11:55am with the text 'Here are the top 5 summe...'. On June 21st, a post is scheduled for 10am with the text 'Join the conversation'. On June 27th, a post is scheduled for 12:50pm with the text 'How to get the best mic settl...'. The interface is clean and organized, providing a clear overview of the social media content calendar.

- Leading social media management platform
- 30,000+ users
- Visual dashboard makes editing easy
- Post to multiple social media platforms
- Extremely user friendly

## Supported Social Media Platforms



### Facebook

Manage Facebook Pages and Groups

Add



### Instagram

Manage Instagram profiles, schedule posts, retrieve analytics, and monitor feeds.

Add



### Twitter

Manage Twitter accounts and feeds.

Add



### LinkedIn

Manage LinkedIn Profiles and Company Pages.

Add



### Google My Business

Post updates to your Google My Business Account.

Add



### YouTube

Post videos, view analytics and reply to comments from your YouTube account.

Add



### TikTok

Manage TikTok profiles and schedule posts.

Add

# Sendible Features

## Advanced Reporting

- Facebook, Twitter, Instagram, LinkedIn engagement reports.
- Google Analytics reports.

## Mobile App

- Publish content, manage posts and review performance from anywhere. Receive push notification alerts.

## Automatic Scheduling

- All posts scheduled on day and time selected. Post times are optimized based on engagement data.

## Social Listening

- Track brand, competitor, and key industry terms. Monitor comments to respond quickly with alerts.

## Integrations

- Canva, Google Analytics, DropBox, Google Drive

# 5 Reasons To Outsource Social Media Marketing



BlazingSocial removes the social media marketing challenges by providing great content and posting to all your social media pages automatically.

RESULT- More Sales

- Want the Benefits of Social Media Marketing Without the Hassles
- Save Time and Money
- Access to Experts and Advanced Technology
- Consistent and Quality Content
- Defined Strategies to Get the Best Results



# BlazingSocial Pricing



## Base Libraries - \$65/Mo (5 post per week, 22 posts per month)

- Real Estate News\*
- Economic News\*
- Interest Rate Trends\*
- Industry Post
- Holidays (2 per month)
- Inspirational quotes

\*Created Weekly

## Add-On Libraries

- Sendible Account (\$25/Mo)
- Industry Videos (\$12/Mo)
- Commercial Real Estate\*
- Fix and Flip\*
- DSCR\*
- Non-QM\*
- Multi-Family\*
- ADUs\*
- SBA Loans\*
- Title Insurance\*

\* \$7/Mo Each Library

# Limited Time Special Offer



## Special Offer – Flat Price of \$97/Mo

- Base Libraries – Value \$65/Mo
- Sendible Account – Value \$25/Mo
- 12 Industry Videos – Value \$12/Mo

## Include Any Niche Libraries at No Extra Cost

- Commercial Real Estate – Value \$7/Mo
- Fix and Flip – Value \$7/Mo
- DSCR – Value \$7/Mo
- Non-QM – Value \$7/Mo
- Multi-Family – Value \$7/Mo
- ADUs – Value \$7/Mo
- SBA Loans – Value \$7/Mo
- Title Insurance – Value \$7/Mo

Thanks for listening



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